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Vidgo Expands Streaming Lineup With ABC, ESPN, Disney Channel, Freeform, FX and National Geographic Networks

Includes the most comprehensive streaming bundle for \$39.99 per month

(ATLANTA – Dec. 19, 2019) – Over-the-top TV streaming service Vidgo announces the most affordable streaming package of 60 channels for \$39.99 per month available at <u>Vidgo.com</u> and across the country at thousands of prepaid wireless stores. Vidgo is the only streaming subscription provider to include in its basic package the entire suite of Disney Media Networks including ABC, ESPN, Disney Channel, Freeform, FX and National Geographic.

The full suite of networks from Disney Media Networks on Vidgo includes ESPN, ESPN2, ESPNU, ESPNEWS, ESPN Deportes, SEC Network, ACC Network, Longhorn Network, Disney Channel, Disney Junior, Disney XD, Freeform, FX, FXX, FXM, National Geographic, Nat Geo Wild, Nat Geo Mundo, Baby TV and Fox Life.

Local broadcast channels on Vidgo from ABC Owned Television Stations are available in the following markets: New York, Los Angeles, Chicago, San Francisco, Houston, Philadelphia, Raleigh/Durham, and Fresno. Launch plans for additional ABC markets are forthcoming.

"Our new distribution agreement with Vidgo delivers consumer optionality by offering our full suite of networks as part of an economy package," said Sean Breen, SVP, Disney Media Distribution. "Vidgo has smartly devised a robust channel line-up at a competitive price point compared to the limited economy package choices that are currently in the marketplace."

The launch of the ESPN, Disney, Freeform, FX and National Geographic networks and local ABC stations perfectly complement Vidgo's impressive portfolio of networks from Discovery, A&E, ViacomCBS, and NFL Network. Customers now get the most comprehensive streaming bundle from Vidgo of sports, news, and entertainment for \$39.99 a month.

"Vidgo is the low-cost solution that helps people save money," said Shane Cannon, Vidgo CEO. "We are thrilled to be working with the world's greatest content owners to meet consumer demand by delivering an affordable programing solution to communities that have been ignored." In addition to accepting credit or debit card payments, Vidgo offers a unique pay in cash solution for unbanked customers.

With Vidgo's partner, Kiswe mobile, Vidgo is creating a social tv streaming experience by allowing people to watch and interact with one another during live shows, all within the Vidgo mobile app. Social TV will bring friends and family together to consume video with watch parties in virtual living rooms. Consumers can now hang with communities using fun and creative social tools while viewing the best in live TV from Vidgo.

"We all know everyone loves to watch their favorite shows and sports with friends and family. Vidgo and Kiswe today power a new multichannel, virtual and social experience just like watching tv in your living room with your crew. And it's open to anyone. This is the next step in social TV." said Mike Schabel, Kiswe CEO.

Vidgo highlights:

- A diverse content and channel offering
- The ability to stream on three simultaneous devices at home or on the go
- Social TV platform powered by Kiswe Mobile
- Live local channels in select initial markets from ABC, Fox, and My Network TV
- National content providers ESPN, Disney, Freeform, FX, National Geographic, Fox, Discovery, A&E, and ViacomCBS
- Sports ESPN, Fox Sports, NFL Network, PAC-12 Network, Stadium, and belN Sports
- News Fox News, Fox Business, Cheddar, participating ABC and Fox local station news
- Access to full programming lineup at home or on the go

Vidgo will offer comprehensive college sports coverage in its basic package, including 38 upcoming college football bowl games and thousands of college basketball games. Customers can sign up today for a seven-day free trial at vidgo.com to enjoy the best live streaming mobile experience.

About Vidgo

Vidgo is a prepaid over the top television streaming service with the most popular live Sports, Entertainment, Family, and Latino programming at an affordable price. Each package includes three simultaneous device streams and is available at home or on the go. With no fees for equipment, no credit checks, and no contracts everyone qualifies for Vidgo. For more information visit <u>www.vidgo.com</u> or contact <u>media@vidgo.com</u>.

About Kiswe

Kiswe is a cloud-based video company that creates digital platforms to authentically engage audiences and unique communities around the world. By partnering with media and entertainment companies, Kiswe's technology transforms live events and broadcasts into. Interactive viewing experiences using personalization and localization.

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